

FINANCE COMMITTEE

Erie County Council

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Public is invited to attend.



Ellen Schauerman, Chairwoman
Jim Winarski, Vice Chairman
Charlie Bayle
André R. Horton
Mary Rennie
Terry M. Scutella
Brian Shank

Erie County Courthouse
140 West Sixth Street Erie, PA 16501
Room 114A

4:00 PM

June 16, 2022

Join Via Zoom:

<https://us02web.zoom.us/j/82797590555?pwd=b2RpeEdwTnV5RkwxK0QrS3NXM25JUT09>

Meeting ID: 827 9759 0555

Passcode: 061622

Or Call In: +1 929 205 6099

FINANCE AGENDA

1. Report from Chairman Horton the HRC Ad Hoc Committee (Rennie/Schauerman).
The Ad Hoc Committee will report on their recommendation.
2. Ordinance Number ____, 2022, "____ 2022 Public Health Fund Budget Supplemental Appropriation of \$404,490 for Grant Funds in the Immunization Bureau
This is unexpended grant money from the PA Department of Health that needs to be allocated from 2021 to 2022.
3. Ordinance Number ____, 2022 "Waiver of the Purchasing Code to Extend Polaris Software Subscription"
This software is vital to the efficient operation of the library. Changing vendors would be an enormous project that would cost money and time, both to the detriment of the library.
4. Resolution Number __, 2022 "Ratify Amendment to Agreement–4000024226 between the Commonwealth of Pennsylvania–Department of Health and the Erie County Department of Health, to Ratify and Approve the Agreements between the Erie County Department of Health and Latino Connection, LLC, and the Agreement between the Erie County Department of Health and Rescue"
These services are unique to these agencies. They actively engage our target audience to promote prevention and cessation services in the NW region and utilize proven and scientifically-based strategies that have been used in the state of PA and the PA DOH.

Latino Connection is not through D & A but is a marketing agency in Harrisburg that launches our tobacco brand into the multicultural market by educating and supporting the Latino community and expanding our program reach to our disparate neighborhoods. Latino Connection provides pop-up events at 5 local stores and barbershops to engage with patrons, making them aware of our brand by distributing promotional materials and merchandise. They also provide digital

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ad displays which are tall, bright, engaging and educational digital marketing displays strategically placed in the checkout lanes and high traffic areas. These ads will be placed for 3 months.

RESCUE is also a marketing agency that uses evidence-based, already developed, behavior-change campaigns. They employ over 180 full-time staff working exclusively on tobacco control programs that are grounded in science-based research and CDC-recommend best practice. Our program has chosen the Behind the Haze campaign to deliver educational content to expose the truth about vapes and to have teens realize that vapes are harming them. Nicotine Free NWPA is buying into an already developed brand that allows access to the existing brand name and logo for Behind the Haze. The campaign will manage unique social media handles for our NW region. It also includes media management & analysis, tailored response bank for participants, and online social media management.

5. Resolution Number __ , 2022 "Approval of Lease Renewal For 901 West 12th St. #202"

This lease renewal is shared space between the Department of Health and the Department of Human Services.

6. Analysis of General Fund Unassigned Fund Balance as of June 10, 2022

If all the ordinances on the finance agenda pass, the estimated General Fund Unassigned Fund Balance will be \$39,718,075. That is \$20,490,260 above the \$19,227,815 needed for two months of County Expenditures and transfers.